

TVBEurope presents news examining the evolving workflow challenges the broadcast industry faces as it continues to expand into new formats such as HD and 3DTV, platforms such as IPTV and Mobile TV, and further implements IT-centric workflows.

XOR and Etere collaborate on delivery

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XOR Media (formerly SeaChange Broadcast) and Etere are collaborating on a new channel in a box system. The key benefit is that it retains an open architecture, helping with scalability and integration with third-party tools.

The concept is based on the XOR MediaClient 8200 server, with up to 11 HD channels in a

3U chassis. With Etere MTX drivers it becomes a complete IT-based playout centre with integrated graphics and master control with touchscreen control. The system supports multiple codecs including WMV, ProRes and AVI.

"The robustness of XOR broadcast servers and storage, and its open IT standards, make the bundling of our products with Etere MTX unique, innovative and cost-effective solution for new and established broadcasters," claimed Stéphane Jauroyou of XOR. "Broadcasters and content producers now have the ideal combination to support premium channels as well as new thematic channels in a common platform."

For Etere, Fabio Gattari added "Etere MTX is a long-term solution for playout, and we believe that the XOR platform is built on the same concept, with its open standards, scalable components and shared cloud architecture. An integrated solution like ours reduces capital expenditure as it can last a very long time."

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