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TVBEurope presents news examining the evolving workflow challenges the broadcast industry faces as it continues to expand into new formats such as HD and 3DTV, platforms such as IPTV and Mobile TV, and further implements IT-centric workflows.

XOR Media and Adobe collaborate on file-based production workflow

27 June 2012

Story Code : dy72

XOR Media (formerly SeaChange Broadcast), developer of IT storage for media applications and private cloud data centres, has teamed up with Adobe. Together, the two companies will offer media companies a file-based production workflow for broadcast production.

XOR Media's Universal MediaLibrary (UML) enterprise storage system features edit-in-place and storage sharing in a private cloud, allowing media editors to access files directly in the UML from the workspace of the Adobe Creative Suite 6 Production Premium software.

The UML also allows edit-while-ingest for live broadcasting stations, giving the production team the ability to manipulate files before ingest is completed so that content is edited and played 'near to live'.

XOR Media says its UML is unique in its ability to support simultaneous NAS and SAN connectivity, so that media files are accessed without volume reconfiguration or gateways. It is an open, cloud-capable, and media-centric storage that can scale from a per 'brick' capacity of 72TB to a grid capacity of 144PB, all in a single global namespace.

www.xor-media.com

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