

**Hmmm ...**  
 Nas? San? What the ... ? It's all in fun at XOR Media as Zheng Gao (left), CEO, and Stephane Jauroyou, vice-president Worldwide Sales, know all about open, Cloud-capable and media-centric technologies. XOR's Universal MediaLibrary (UML) storage models boast simultaneous NAS and SAN access. It's no mystery to XOR and neither will it be to you if you visit XOR Media at booth 4K1-06.



**Malaysian visitors explore the hall**

BroadcastAsia is the gold standard as a broadcast industry sourcing event with visitors coming to Singapore from all over the region. The *Show Daily* caught up with a Malaysian delegation in Hall 4 soon after their arrival in Singapore yesterday.

Hajjah Faraza Mahmood, RTM's chief assistant director (audio), is looking at audio equipment, in particular solutions in loudness control as well as measurement, and was heading for Germany's Stagetec Asia (booth 4U3-01).

"We have stopped at WASP3D (4Q2-01) as well to check out the latest graphics as our general elections are coming up," said Hajjah Faraza (centre), with her colleagues from RTM, Ehsan Ahmad Kehan (extreme left) and Abdul Rahman Jufri; and Hasrina Yusoff and Jamaluddin Mustafuddin from Sri Ganggamaya (Malaysia) Sdn Bhd.

**BroadcastAsia2013**

The 18th International Digital Multimedia & Entertainment Technology Exhibition & Conference

18 - 21 June 2013  
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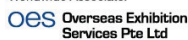
Digital Nirvana is also introducing two other products to Asia. The two new products are MediaPro IQ for repurposing content for multi-platform distribution and ManyView IQ, an enterprise-wide system for video distribution over IP.

Broadcasters can watch the demonstration at the Digital Nirvana booth (4N4-08), and also at the Gencom Technology booth (4L3-12).

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