

XOR Media

BroadcastAsia 2012 is an important show for XOR Media. It is the first time that we are exhibiting as a newly independent entity, and we are looking forward to the positive response



that our customers and partners have been giving us since the spinoff from SeaChange. We want to show everyone that XOR Media is the same group, processes, and products they have trusted all these years. Only now, we have better resources to develop and bring to market breakthrough technologies and advanced media workflows. In the BCA show, for example, we are demonstrating new products like the entry-level Universal MediaLibrary E-series and newly available features like the web-based monitoring tool Monitor Center. This is exciting news for broadcasters and content providers in Asia and the world.

Stéphane Jauroyou
VP Worldwide Sales

Nevion

Nevion will be showing its second-generation VideoPath platform. It is an integrated hardware/software solution for managing video and audio

services over any network – including provisioning, connection management, bandwidth optimization, and analytics.

We'll also be showcasing new video compression solutions for both JPEG 2000, H.264, and new 3G and 10G Flashlink optical networking solutions. Nevion's solutions strategist Dr. Chin Koh will be presenting at the conference on monitoring next-generation transport infrastructure.

Hans Hasselbach
SVP, Asia/Pacific Sales



Miller

We have been looking forward to Broadcast Asia to showcase the Skyline 70 to the Asian market.

Recently launched at NAB, this new 150mm fluid head and tripod systems is aimed at studio, sport, EFP and OB productions. Camera set-ups these days have become a black art given the



range of accessories available, so right from the initial penned design this head had to be a big performer. We believe that Skyline 70 will not only meet the demand but raise the bar in fluid head support.

Greg Thomson,
Sales Manager, Asia/Pacific

Digital Nirvana

At Broadcast Asia this year, we're introducing our Broadcast Suite, a family of products for monitoring, content repurposing and sharing. The suite includes our flagship monitoring product, Monitor IQ,



as well as two new products – MediaPro IQ and ManyView IQ – making their Asian debut. Given the enthusiastic reception we received in April at the NAB convention, we're looking forward to showing the Broadcast Suite to the Asian market. MediaPro IQ system provides a fast and inexpensive way to repurpose HD clips from the broadcast stream, while ManyView IQ gives broadcasters a simple and cost-effective way to share video with their employees through IP multi-casting.

Ned Chini
VP, Sales and Marketing